fourth annual

LOTUS GLOBAL GOVERNMENT FORUM

U.S. Navy Headquarters, "Staying the Course" to Knowledge Management

CDR. Mark Murphy
Chief Technology Officer
Staff of the Chief of Naval Operations,
U.S. Navy

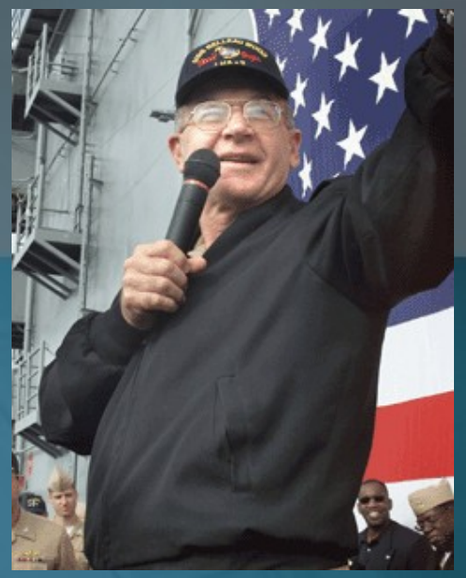
Lotus. software

IBM

Outline

- U.S. Navy Organization / Infrastructure
- Navy HQWeb Overview
- Use of QuickPlaces
- Effects of 11 September Attack
- Lessons Learned / The Way Ahead

Lotus. software



Chief of Naval Operations
Admiral Vern Clark, USN

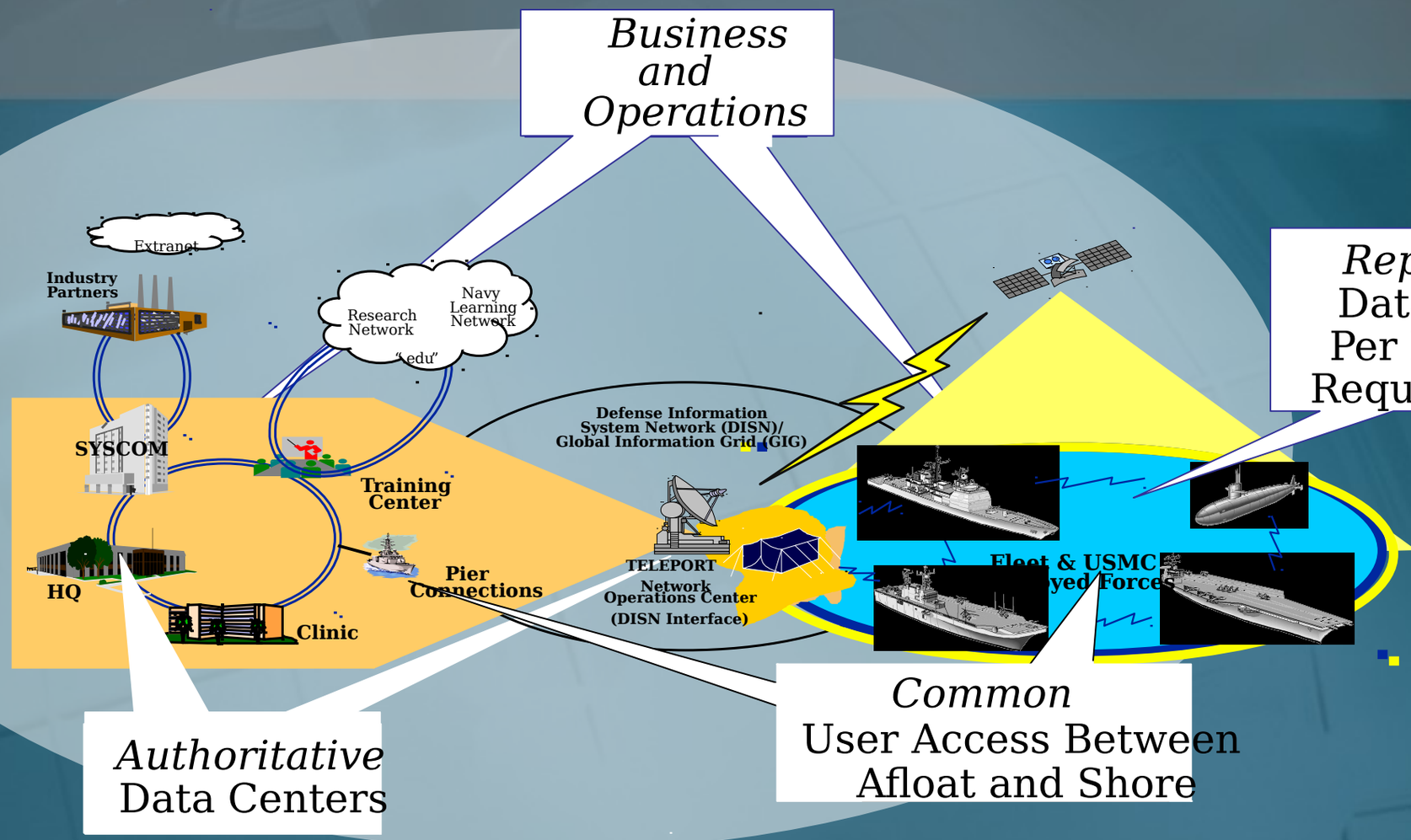
- Bureau of Naval Personnel
- Bureau of Medicine & Surgery
- Naval Sea Systems Command
- Naval Computers & Telecommunication Command
- Naval Air Systems Command
- Naval Legal Services Command
- Naval Meteorology and Oceanography Command
- Naval Space Command
- Naval Supply Command
- Office of Naval Intelligence
- Naval Safety Center
- Naval Facilities Engineering Command
- Chief of Naval Education and Training
- Space & Naval Warfare Systems Command
- Naval War College
- Strategic Systems Programs
- Naval Security Group Command

Lotus. software

U.S. Navy Infrastructure

Navy Marine Corps Intranet

TFWeb



LAND
Navy Marine Corps Intranet

- **Enhanced network security**
- **Interoperability with CINCs and other Services**
- **Knowledge sharing across the globe**
- **Increased productivity**
- **Improved systems reliability and quality of service**

SEA
IT21 & Marine Corps Tactical Network

Lotus. software

Navy Headquarters Web

- **ORIGINS – OPNAV N4 (Logistics)**
  - **Visibility into the CNO Staff**
  - **Internal Coordination**
  - **Speed tasking to the Action Officer in electronic form**

- **DESIGN PRINCIPLES**
  - **Tools for the Action Officer**
  - **Intranet / Extranet / Internet**
  - **Classified and Unclassified**
  - **Self - Service**

Lotus. software

Navy HQWeb Integrated Tool Set

UNCLASSIFIED & CLASSIFIED Versions

http://usn.hq.navy.mil

HQWeb – Foundation

Self-Service Directory

Self-Service Libraries

User Defined Links

QuickPlace

Instant Website

Taskers

Electronic Tasking

Knowledge Portal

Integrated Search

Executive Portal

Senior Leadership

Real Time Collaboration

Framework

FlagSESWeb

Retired FlagWeb

Office of Naval Research

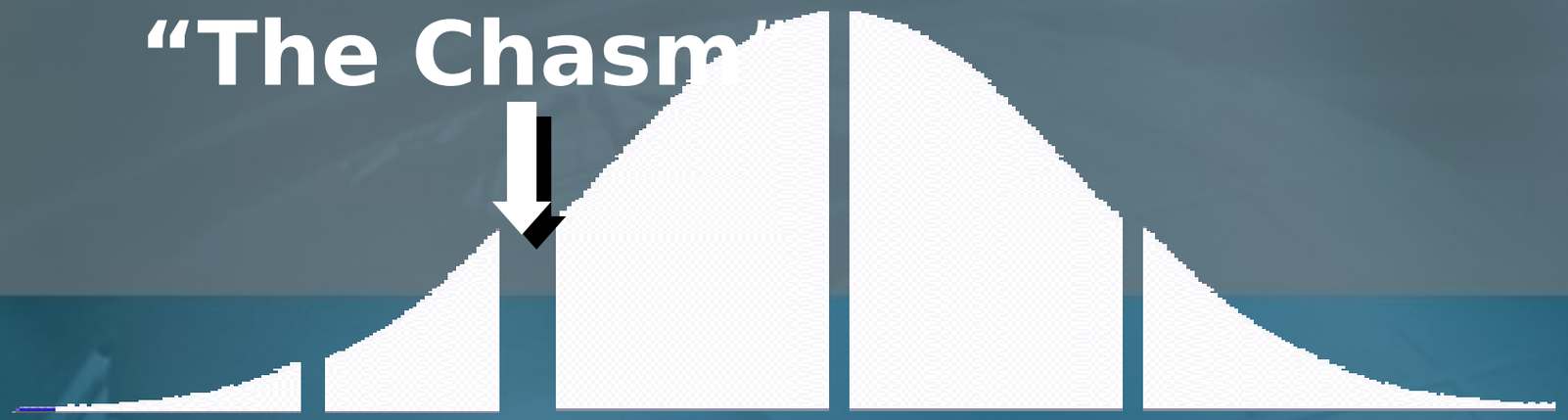
International Programs Office

Etc.

Wireless Presentation

Lotus software

“The Chasm”



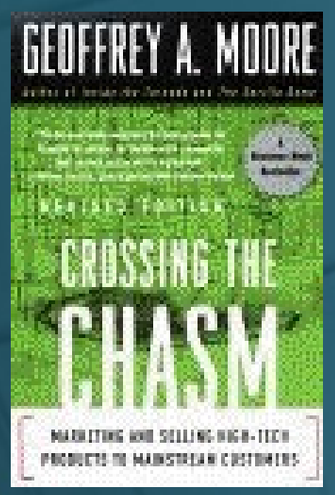
Innovators - “techies”

Early Adopters – “visionaries”

Early Majority – “pragmatists”

Late Majority - “conservatives”

Laggards



From “Crossing the Chasm” by Geoffrey A. Moore

“Marketing and selling high-tech products to mainstream customers”

Lotus. software

QuickPlaces

(responsiveness and cost avoidance)

Over 200 in use

- Integrated Warfare Architecture (IWAR)
  - Defines the end-to-end warfare capabilities
- Defense Planning Guidance (DPG)
  - Output of the Planning phase of the Planning Programming and Budgeting System
- Integrated Priorities List (IPL)
  - Means by which regional and functional commanders communicate and negotiate the priority of their training and equipment needs
- Naval Transformation RoadMap
- Command Master Chief (CMC) Web
- Force Protection
- E-Learning, Electronic Business, and KM Communities of Practice
  - Many operated by the Department of the Navy CIO office

Lotus. software

Effects of September 11th Attack

- Lost key people
- Lost servers
- Dislocated staff
- Disrupted normal communications
- Increased Security Awareness

A versatile, web-based information system was the key to adaptability and rapid recovery

Lotus. software

Secretary of the Navy presenting the Department of the Navy E-Business award to HQWeb

Lotus. software

Effects of September 11th Attack

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A versatile, web-based information system was the key to adaptability and rapid recovery

Lotus. software

Questions?

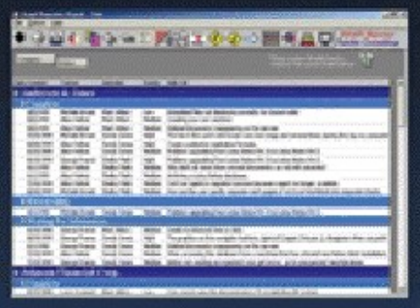
Mark A. Murphy
CDR, USN
murphy.mark@hq.navy.mil

Lotus. software

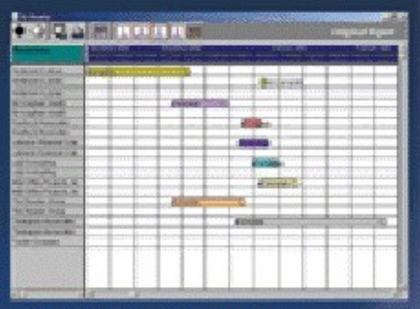
Ad Hoc Reporting
(www.snapreporter.com)

PRESENTING:

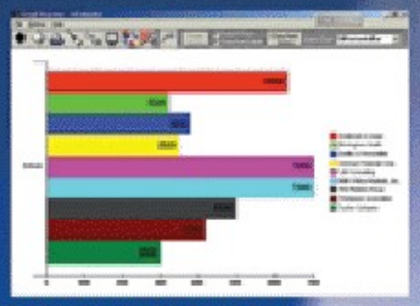
A New View on AD Hoc Reporting for Database Applications



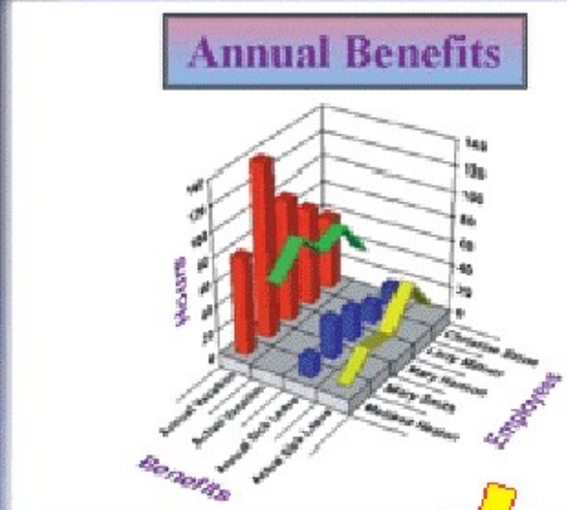
1. *Drag-and-drop data fields to recategorize reports.*



2. *Calendar interface produces Gantt charts and project timelines.*



3. *Use the Chart Wizard for quick and easy charts.*



Creating ad hoc reports is as simple as point-and-click

SNAP reporter™

Ad Hoc Reporting for Database Applications

SNAP! Reporter™ is the easiest way to produce high quality reports and charts from any database application. At its core is an amazing array of functionality and performance for the clearest data representation. SNAP! Reporter is designed to provide department managers with the means to access and report on all of their database applications without any

Lotus. software

[Home] HQW HQ Web [Help]

Chief of Naval Operations

HQWeb

Directorates

Home
CNO (N00)
VCNO (N09)
Director, Navy Staff (N09B)
Task Force Web (N09W)
Test & Evaluation (N091)
Surgeon General (N093)
Naval Reserve (N095)
Oceanographer (N096)
Chaplains (N097)
Manpower & Personnel (N1)
Naval Intelligence (N2)
Operations (N3/N5)
Readiness & Logistics (N4)
SIWC & C (N6)
Warfare Requirements (N7)
Resources, Requirements & Assessments (N8)

Privacy/Security
Site Accessibility
DoD Notice

Getting Started

User's Manual
Site Content Managers

OPNAV Resources

Action Officer Course
Checking In to OPNAV
DNHN Network Status (must be connected to the DNHN to access)
Conference Rooms
OPNAV/ SECNAV Directives, Notes, forms
Outlook Web Access (requires DNHN login)

OPNAV- Wide events (e.g., PRT, All Hands Calls) are being posted on the
Director, Navy Staff's Calendar

Navy Resources

DFAS
FlagSESWeb (Navy Flags and DON SES only)
Information Security
Navy / MC White Pages
NavAdmin messages
NavNews
Navy Learning Network
Task Force Excel

National Capitol Region

Maps and Transportation
Pentagon - General
Pentagon - Building Circulars
Phone Numbers

Public Announcements

DoD Shuttle Bus Service - After 11 FEB
EXPLANATION OF PENTAGON FIRE ALARM ACTIVATION
HQWeb User's Manual
Thrift Savings Plan - Updated 19 Mar 02

OPNAV Announcements

Authentication required to view, please login

Staff Support

Civilian Personnel / SES Policy
Command Career Counselor
Command Master Chief
Director, Navy Staff
EO / EEO
FOIA
Legal

General

TRICARE
Navy Links (BUPERS)

Information Technology

OPNAV Chief Information Office
Navy Marine Corps Intranet (NMCI) contract

Site Assistance

Help Desk
(Site access and operation)
800-420-7302

Start | Exploring - Fo... | Lotus Global ... | chasm | LGGFTemplat... | Adobe Photo... | https://uc... | 6:02 PM

Director, Navy Staff

Mission

A web site for US Navy, DoD and supporting organizations interested in Assistant Vice Chief of Naval Operations.

Inside
Mission
Biographies
Calendar
Directions & Address
Directory
OPNAV Library
Organization Chart
Public Library
Web Site Feedback
Related Links
Archives
What's New

Taskers

Privacy/Security
DoD Notice
Site Accessibility
Help

N09B

Director, Navy Staff

VADM Patricia Tracey
Director, Navy Staff

Mission

To advise and assist VCNO in executing organizational, resource management, and administrative responsibilities in support of OPNAV, OPNAVSUPPACT, and operating forces and shore activities under the command of CNO as assigned.

Features

- **ONLINE UNIFORMS** - Navy Uniforms are now online. Please visit for details.
- **VEAP CONVERSION** - In 1996, thousands of active-duty members missed a chance to

N09B Hot Topics (Public)

- Change to Frequent Flier Rules
- Frequent Flyer Miles Attributable to Official Travel Not Taxable Unless Converted to Cash
- Frequent Flyer Update
- Opnav Security Newsletter Dec. 2001
- Personal Property Found In The Crash Site At The Pentagon
- PRT - 22 March 02
- Ruehlin Seminar - May 2002
- SEA AIR SPACE EXPO
- The Navy League's Annual Sea-Air-Space Exposition March 26-28, 2002, in Washington, D.C. - Ethics Information
- The Navy League's Annual Sea-Air-Space Exposition

N09B Hot Topics (OPNAV Staff)

Authentication required to view, please login

Director, Navy Staff Public Announcements

- DoD Shuttle Bus Service - After 11 FEB
- Explanation of Pentagon Fire Alarm Activation
- HQWeb User's Manual
- Thrift Savings Plan - Updated 19 Mar 02

Tasker 2 [Suggestions] [Reports] [Archive] [Metrics] [Search] [Templates] [Help]

Welcome Mark Murphy (Taskers Open: 0, Overdue: 0)

...Show | External | ...Sort by

[External Tasker] [Internal Tasker][Edit] [Delete]

All Taskers

Subject	Due	Status	Assigned Lead
N09B			
N09B1			
BOYD, BILLY - REQUEST ASSISTANCE IN OBTAINING MILITARY MEDALS/LTR BY SON RICK BOYD	4/2/02	Open	N09B13 ... GS-13 Barbara Wilson
Commander Naval Reserve Force Realignmnet	4/26/02	Open	N09B16D ... GS-12 Donna Burch-Turner
DANELUZZI EUGENE REQUEST ASSISTANCE IN OBTANING MEDALS & DECORATIONS FOR NAVY SERVICE	3/28/02	Open	N09B13 ... GS-13 Barbara Wilson
DECOMMISSIONING OF USS NICHOLSON (DD 982)	5/10/02	Open	N09B16D ... GS-12 Donna Burch-Turner
DECOMMISSIONING OF USS PETERSON (DD 969)	4/11/02	Open	N09B16 ... GS-14 Michael Van Sickel
DELEGATION OF AUTHORITY FOR FISCAL RESPONSIBILITY IN CONTAINING CONFERENCE COSTS	4/5/02	Open	N09B16E ... GS-13 Sharon Williams
EHIME MARU IS A LABOR OF REMORSE	4/8/02	Open	N09B13 ... GS-13 Barbara Wilson
ESPY CARL W RE: REQUEST TO OBTAIN HIS MEDALS FROM WWII	4/1/02	Open	N09B13 ... GS-13 Barbara Wilson
ESTABLISH EODGRU ONE ACTD DETACHMENT INDIAN HEAD	4/26/02	Open	N09B16D ... GS-12 Donna Burch-Turner
ESTABLISHMENT OF AVIATION SUPPORT DETACHMENT	4/8/02	Open	N09B16 ... GS-14 Michael

External Tasker

Status: Open

Priority Tasker
CTTA Lead Tasker

Header

Originator:	CNRF
External DCN:	
Tasker DCN:	2002UCTTA-000642a
Subject:	Commander Naval Reserve Force Realignmnet
Type:	General
Tasking Authority:	CTTA
Approval:	Division
Originator Due Date:	05/01/2002
Front Office Due Date:	04/26/2002
Received Date:	03/19/2002
Date Assigned:	03/19/2002
Lead Action Officer Complete Date:	
Lead Branch Complete Date:	
Lead Division Complete Date:	
Tasker Completion Date:	
Serial Number:	
SSIC:	
CTTA Amplification:	N09B16 will coordinate chops clear action with OLA and issue notice to effect action.
Comments:	

Routing

FlagSESWeb

Mission

A private web site with an executive level focus, where you contribute and control the content that is shared with Navy Flags and DON SES.

[Site Search]

Biographies
Broadcast Mail
Directory
Event Calendar
Library
Media & News
Related Links
Selection Board Results

FlagSESWeb Feedback
What's New

Privacy/Security Notice

Change Your Password

Welcome - Site Highlights

CNO's Two Week Schedule
VCNO's Two Week Schedule
Navy Command Center (Temporary Phone Numbers)

Please visit the New Retired FlagWeb at http://usn.hq.navy.mil/retiredflagweb
NOTE: If you have any difficulty using the link to the BUPERS website for Flag Moves, Rosters, and Advancements, a COPY of that information is being posted on Retired FlagWeb (since most Retired Flags do not have the .mil identity now required by BUPERS).

Forums

- CNO
- COMNAVRESFOR
- Flag Detailing
- Senior Executive Service

Executive Development

Center For Executive Education
Naval Postgraduate School...
Center for Career Development
Who we are...
CNO's Reading List
Recommended books...
Documents or Links
From Flag SES Library...

Site Assistance

Help Desk - passwords / site access

Bulletin Board

*** Situational Awareness Report [3/21/2002]
*FY03 08 Active / Staff Selectee Call Sheets
AFOC2002 Briefs- Tues, 12 Mar
AFOC2002 Briefs -Thurs, 14 Mar
How Americans view other Nations - Gallop Poll 3/4/2002
NCR SOCIAL EVENTS 2002
Passing of John E Lee, VADM(R)
Passing of RADM(Ret) Fran McKee
Passing of RDML(Ret) Donald Wilson
Pentagon Observance of National Women's History Month 2002
QDR Protected Website Access

Speeches and News

Speech Resources	*Source: CNO Staff*
SECNAV Speeches	*Source: CHINFO*
CNO Speeches	*Source: CHINFO*
Defense Link	*Source: DoD*

[Submit]

Step 1: Send Email to a predefined group

Mail Help

All Flag Officers | All SES | All Flag AND SES | NCR Flags

OR

Step 2: Create your own group

Step A - Choose a means of grouping recipients

(Click on your selection)

- Branch
- Community/Series
- Rank/Grade
- Names

Step B - Choose a group

Double Click or Use the "Add" Button to Move Your Choice to Step 3

- ADM
- VADM
- RADM
- RDML
- RDML(SEL)
- ES-1
- ES-2

Add >>

<< Remove

<< Remove All

Step C - Refine the List of Recipients

Double Click or Use the "Remove" Button to Remove Addressee. Please note that filling the box in step C may take some time.

- Bucchi, Mike
- Dawson, James
- Doran, Walter
- Dyer, Joseph
- Fages, Malcolm
- Fry, Scott
- Gaffney, Paul
- Giambastiani, Edmund

Enter email message below:

Date: 03/23/2002

From: OPNAVCIO@hq.navy.mil

To: See Above

CC:

Subject:

Message:

http://classext2.cno.navy.smil.mil/ep - Microsoft Internet Explorer provided by DoN INPO

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss

Address http://classext2.cno.navy.smil.mil/ep

Home | HQWeb

OPNAV Executive Portal (SIPRNET)

Executive Chat | Suggestions | HELP

My Links
Edit Links

- Navy Marine White Pages
- Early Bird
- CINCPACFLT

Executive Portal

- JFCOM Intel Summary
- Maps of the World
- OPNAV Navy HQWeb

Virtual CMM

Search [New]

CNO | VCNO | DNS | N1 | N2 | N3/N5 | N4 | N6 | N7 | N8 | N093 | N095 | CHINFO | OLA

CNO Hot 5 Taskers

Navy HQWeb Search

Links of Interest

The Navy Today

Operational Readiness

Readiness Status Today

Personnel | Current Ops | Munitions | Logistics/Material | Battle Group | Network Status

News Flash

Edit News

Click on "My Links" above to add your favorite links to Executive Portal! You can select up to 8 links that you frequently use.

Need help? Contact the Executive Portal HelpDesk at EPHelpDesk@cno.navy.smil.mil.

Have a Suggestion? Contact Mary Ann Rockey (HQWeb SkunkWorks) at rockey.mary@cno.navy.smil.mil

http://164.224.120.16/n00/webbas02.nsf/(vwwebpage)/knowport.htm?OpenDocument&login - Microsoft Internet Explorer provided by Do

File Edit View Favorites Tools Help Send

Back

Address http://164.224.120.16/n00/webbas02.nsf/(vwwebpage)/knowport.htm?OpenDocument&login

Go

Links Customize Links Free Hotmail Windows DoN Intranet Windows Media

Navy HQ Web
Knowledge Portal

...find people, documents and web sites

Text Search: Search

Show Only: ☑ People ☑ WebSites ☑ Documents ☑ Taskers ☑ Secure Documents

Knowledge Map

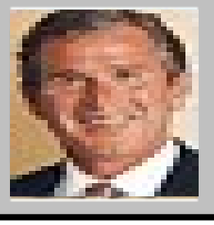
- CIO
  - Base Level Information Infrastructure
  - Competency Management
  - eBusiness
  - Information Security
  - Infrastructures, Systems & Technology
  - Knowledge Management
  - Resource Sponsor
  - Web
- Fleet Readiness & Logistics
- Naval Intelligence
- Plans, Policy and Operations
- Programming and Budgetting
- Resources, Requirements & Assessments
- Space, Information Warfare, and Command Control

SEARCH NOTES:

*Your search returned: **11** People , **3** Related Web Sites , **50** Documents , **50** Secure Documents, and **48** Taskers*

Your search returned the maximum search results of 50 Documents. There may be more Documents (50 in one category) that have not been returned beyond these 100 items. You may refine your search query and search again.

PEOPLE: (11)

Title/AOR	
Mr. Steve DeWeese (N40) KM	
CDR Michael Pawley (N40) Joint	

DOCUMENTS:(50)

Categories/Subject
Knowledge Management (Originating Code: DC) Knowledge Management

Internet

Welcome - drid54 - Microsoft Internet Explorer provided by DoN INPO

File Edit View Favorites Tools Help

Back Forward Stop Refresh Home Search Favorites History Mail Print Edit Discuss Real.com

Address http://quickplace.hq.navy.mil/quickplace/drid54/main.nsf/h_Toc/4DF38292D748069D05256708001672l2?OpenDocument Go Links

DRID #54
Logistics
Transformation

Welcome
Discussion
Library
Calendar
Tasks
Index
Customize
Members

New...

Defense Reform Initiative Directive #54

Logistics Transformation Plans
&
The Navy's High Yield Logistics Transformation Plan

CNO Action Officer and Navy Point of Contact :
LCDR Bill Bailey (CNO N401D)
(703) 601-4383 DSN Prefix: 329
e-mail: Bailey.Bill@hq.navy.mil

Welcome to our QuickPlace. This QuickPlace is organized so that we can share all critical resources related to our project in a common place. If you look to your left, you'll see a number of items that you can click. Here's what they are:

Tutorial - is a series of eight lessons that acquaint you with how QuickPlace works. You travel through the lessons by clicking the forward arrow at the bottom of each page. Please take the time to go through the Tutorial! It just takes a few moments and it's really worth it.

Discussion - is a folder which is intended to serve as a common ground for all resources related to our project. Contributions can include text that is typed in, file attachments, MS Word documents, etc. Each contribution can be responded to with a response form, creating a "thread". The Discussion is sorted chronologically, and can be quickly sorted by author or title.

http://quickplace.hq.navy.mil/quickplace/drid54/main.nsf/h_Toc/4DF38292D748069D05256708001672l2?OpenDocument Local intranet

Start Connected - BlackBerr... Disabled - BlackBerry ... Calendar - Microsoft O... Microsoft PowerPoint -... Welcome - drid54 ... 1:56 PM

Office Microsoft

Welcome - indoc - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://quickplace.hq.navy.mil/quickplace/indoc/main.nsf?Open

New... Edit Check Out...

Go

Welcome

N4 Mission

N4 Organization Chart

N4B Deputy Director

N4 General Library

N40 Planning & Innovation:

N41 Supply, Ord & Ops:

N42 Str Mob & Combat Log:

N43 Fleet Readiness:

N44 Civil Engineering:

N45 Environmental:

Welcome to N4's Virtual Indoc Site

To Learn More about using the N4 Virtual Indoc Web site ... Click the **Tutorial** or **Help** links on the left.

This is a secure password protected website that you can use offline or online.

To ***update*** your Virtual Indoc Website with the latest information:

1. Connect your phone jack to the computer
2. Click on the dial-up icon and log-on to the network
3. Click on Internet Explorer and log-on to your Virtual Indoc Web Site

Done Internet

Reservist Page - resproj - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Search Favorites History

Address http://quickplace.hq.navy.mil/QuickPlace/resproj/Main.nsf?OpenDatabase

RESERVE PROJECTS

Reservist Page

David Lehman (David Lehman), 08/22/2001 - 11:47 AM

Quickplace Prototype

Purpose Reserve Projects Quickplace

Single location to post the following information in order increase the project support by the reserve detachments

1. The gaining command to advertise their ongoing projects that Naval Reservists could potentially support.

2. A place that the command could search for a particular skill set for any of their projects from their reserve detachments.

3. Reserve detachments would have their personnel post their resumes.

4. Project status available for the command and unit COs

Homepage - kmcop - Microsoft Internet Explorer
File Edit View Favorites Tools Help
Back Search Favorites History
Address http://quickplace.hq.navy.mil/quickplace/kmcop/main.nsf?Open

Homepage
Hot News :
Share a Story:
Share Initiatives:
Discussions:
Library:
KM Links:
Events Listing:
Calendar
Members
Customize
Index

Pardon the mess…Work in Progress…

DEPARTMENT OF THE NAVY

KNOWLEDGE MANAGEMENT

COMMUNITY OF PRACTICE

OUR CHARTER

"Knowledge Shared …is *Power* Squared!"

HOT NEWS!!
Check out the May 2001 DON KMCOP Meeting right here for presentations, photos and more!

Share *or* research KM Initiatives!

Initiative of the Month

by Gia Harringan

from the Naval Under Sea Warfare Center (NUWC) Newport, RI

Applying Knowledge Management Concepts in a War Gaming Environment.

View the KMCOP brochure here!

The eGov Conference CD is now posted in the Library! **Click here**!

OUR GOALS

30th August 2001
Renaissance Washington, DC Hotel
http://www.don-imit.navy.mil/ebkfair2001

Check out some Quick Tips to get started!

NOTICES!

To be held at the **Renaissance Washington,D.C. Hotel!**

DON IM/IT ON-LINE RESOURCE Click here!

http://www.don-imit.navy.mil/
Internet

Navy HQWeb Deployment

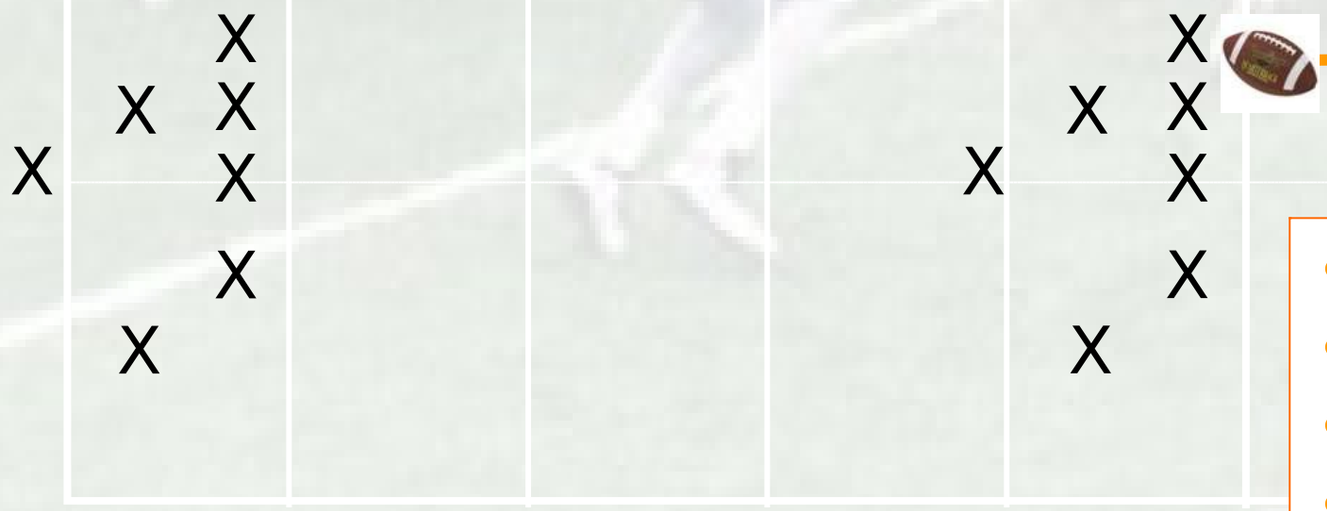
10% Technology

- ***Web based, Self Service***
- ***Build on past successes & other people's successes***
- ***Customer focused … Who are these tools for?***

40% Implementation

Deployment Coordinators

- ***Rapid Deployment / Phased Approach***
- ***Full Lifecycle Support***



50% Culture

- ***Institutionalize Toolset***
- ***Audit Usage and Performance***
- ***Monthly Reports***
- ***Improve processes & product qu***

Lotus. software

Title of slide #1

- First bulleted text
  - Second level text
    - Third level text
      - Text level 4
        - Text level 5

Lotus. software

Navy HQWeb Foundation

Principles

WEB based

Customer focused … Who are these tools for?

10-40-50 rule .. Technology is only 10% .. focus on the 90%

Build on past successes & other people's successes

Use WEB to improve processes/capabilities

Rapid Deployment / Phased Approach

Information as a 'byproduct'

'Test drive' new technologies quickly

One stop shop .. link vs. build

Flexible/expandable

Full Lifecycle Support

Self Service

Lotus. software

Lotus. software